

بسم الله الرحمن الرحيم
اللهم صل على محمد و آل محمد



www.egza.tk

برای دریافت سوالات دروس دیگر
می توانید به آدرس زیر مراجعه کنید

تعداد سؤالات: ۳۰ تکمیلی — تشریحی —
 زمان امتحان: تستی و تکمیلی ۶۰ دقیقه تشریحی —
 تعداد کل صفحات: ۳

۱۷۱۲۵۲ - ادبیات انگلیسی: ۱۷۰۲۵۶ - مترجمی زبان: ۱۷۰۲۵۶

۸۶/۲/۱۵
 ۱۱

نام درس: خواندن متون مطبوعاتی
 رشته تحصیلی: گرایش: مترجمی زبان و ادبیات انگلیسی

A: Choose the best item to complete the sentences.

- In the media in general, and newspapers in particular, the "reporting" of an event is frequently
 -
 - composite process
 - simple process
 - individual process
 - partial process
- A newspaper reporter plays the role of.....
 - a mediator between an event and the reader
 - a manager who makes people make the news
 - an inventor who causes the events to happen
 - a receiver of the news from other newspapers
- In this section reporters provide the news about current state of the market, sports, arts, agriculture, education, etc.
 - hard news
 - Editorial Section
 - Special Topics
 - Lead Paragraph
- The front page of a newspaper is mainly devoted to
 - feature stories
 - detailed reports of sports
 - headlines of hard news
 - commercial advertisements
- It highlights and summarizes the content of the article and contains enough signals about the text. "It" refers to
 - Lead
 - Evaluation
 - Column
 - Headline
- is placed below the headline and above the lead and specifies the location of the news.
 - Dateline
 - Event
 - Bias
 - Report
- It reminds the reader that the story originated with certain persons and organizations and there was a reliable source of information.
 - action
 - evaluation
 - personalization
 - attribution
- The actual news story starts with.....
 - a lead
 - an event
 - headline
 - a report



تعداد سوالات: نسی ۳۰ تکمیلی — تفریحی —
 زمان امتحان: نسی و تکمیلی ۶۰ دقیقه تفریحی —
 تعداد کل صفحات: ۲

نام درس: خواندن متون مطبوعاتی
 رشته تحصیلی: گرایش: مترجمی زبان و ادبیات انگلیسی
 کد درس: مترجمی زبان: ۱۷۰۲۵۶ - ادبیات انگلیسی: ۱۷۱۲۵۲

9. The reporter's evaluation of an event is usually reflected in the.....
- a. closing paragraph b. lead paragraph c. dateline d. headline
10. The comma (,) after "city" in this headline.....
- "City, Indian clash over Persistent Drumbeat"
- a. differentiates between the City and Indians
 b. separates a noun from an adjective
 c. replaces the conjunction *and*
 d. indicates journalistic carelessness
11. In "saving birds can help people", which one of the following tactics is used?
- a. nominalization b. modifier preposing
 c. adverbials d. modality
12. The phrase *IRA attack could be Serious Blow to Peace Process* is an example of.....
- a. passivization b. direct quotes c. apposition d. modality
13. Apposition, a common syntactic tactic,.....
- a. makes the headline confusing
 b. indicates the significance of the news
 c. makes sentences unnecessarily long
 d. is commonly used to increase the news value
14. When the journalist prefers to avoid referring to specific people who caused actions, he often employs a common syntactic tactic called.....
- a. apposition b. passivization c. generalization d. personalization
15. Direct quotes are used in headlines to
- a. make hard facts out of common talks
 b. show the reliability of the newspaper
 c. help news makers become popular
 d. keep off making controversial comments
16. In order to be in control of the news article, the journalist most often uses.....
- a. vague and uncommon vocabulary b. foreign ideological principles
 c. indirect speech d. direct quotes



تعداد سؤالات: فنی ۳۰ تکمیلی — تفریحی —
 زمان امتحان: تستی و تکمیلی ۶۰ دقیقه تفریحی —
 تعداد کل صفحات: ۲

نام درس: خواندن متون مطبوعاتی
 رشته تحصیلی: گرایش: مترجمی زبان و ادبیات انگلیسی
 کد درس: مترجمی زبان: ۱۷۰۲۵۶ - ادبیات انگلیسی: ۱۷۱۲۵۲

17. The general rule for the journalist is using for indirect speech.
 a. present tense b. past perfect tense
 c. present perfect tense d. past tense
18. The skill of applying a word to an object to which it is not literally applicable is called.....
 a. metaphor b. metonymy c. depersonalization d. passivization
19. It is a subtle technique used by journalists to present human acts as if they happened without any human causer.
 a. personification b. depersonalization c. exaggeration d. passivization
20. Feature writers collect facts, conduct interviews, and check the available.....information.
 a. business b. unusual c. literary d. background
21. An editorial usually begins by stating a(n)
 a. command b. issue c. advice d. plea
22. A(n)cover a major portion of newspaper pages and represent the position and underlie the reputation of a newspaper.
 a. feature b. editorial c. advertisement d. personalization
23. One of the main purposes of editorials is to.....
 a. analyze people's judgments b. popularize people's judgments
 c. change people's judgments d. criticize people's judgments
24. There are no standard rules for feature article.....
 a. length b. complication c. imagination d. simplicity
25. Feature stories.....
 a. make fun of serious information
 b. are accounts of old information
 c. are old backgrounds for new information
 d. may include exact information
26. This kind of advertisements range in size from less than 1 inch to a full page or more, and must include illustrations.
 a. free standing inserts b. display ads
 c. want ads d. classified ads



تعداد سؤالات: فنی ۳۰ تکمیلی — تفریحی —

زمان امتحان: تستی و تکمیلی ۶۰ دقیقه تفریحی —

تعداد کل صفحات: ۲

نام درس: خواندن متون مطبوعاتی

رشته تحصیلی: گرایش: مترجمی زبان و ادبیات انگلیسی

کد درس: مترجمی زبان: ۱۷۰۲۵۶ - ادبیات انگلیسی: ۱۷۱۲۵۲

27. Which of the following knowledge is required in order to accomplish an interpretation of an advertisement?

- a. Language and culture knowledge. b. Negative and positive knowledge.
c. Simple and difficult knowledge. d. Personal and institutional knowledge.

28. The primary goal of advertisers is to.....

- a. influence the reader's senses b. sell their products
c. make a lot of money d. identify their consumers

B: Read the following headline and lead, then answer the questions.

Education focus in Elections.

CHICAGO, ILLINOIS, U.S.A, (NB)- *Education funding issues were addressed in two mid-western states which went to the polls March 15.*

29. In the headline.....

- a. education is the agent of focus b. education focus is a noun phrase
c. election is the object of focus d. election is the subject of focus

30. The agent of address is.....

- a. education funding issues b. two mid-western states
c. elections d. not mentioned

